REMIRA
intelligent software solutions

Our story

Software for supply chain und commerce

"We have a clear goal: to be Europe's leading software provider for intelligent supply chain and commerce solutions for retail, logistics, and industrial companies. We have laid the foundation and are doing everything we can to continuously develop our software solutions through AI, automation and state-of-the-art technologies while never losing sight of the future and needs of our customers."

Dirk Bingler, CEO

1972

Love, peace, freedom… In Germany, almost everyone wears the iconic peace symbol, ABBA records their first song, "People Need Love", and XEROX introduces the "Alto", a PC with a graphical user interface as a global technological innovation.

In the same year, höltl Retail Solutions is founded to revolutionize POS and merchandise management solutions. One of 22 hidden champions that have gradually built up today's REMIRA: the foundation on which 500 colleagues generate annual sales of over 50 million euros. REMIRA stands for intelligent supply chain and omnichannel commerce solutions for retail, logistics and industrial companies in all sectors.

1,000 puzzle pieces

At the beginning of the 1970s, new technologies and products were introduced almost weekly, one after the other – from scientific calculators and digital watches to anti-lock braking systems for vehicles.

This led to many new companies being founded worldwide, but also in Germany, the economic wonderland. Today, they would be called start-ups. Furthermore, a wide variety of REMIRA founding companies were created, but they all had one common goal: to simplify their customers' lives in the areas of planning, warehouse and inventory management, materials and goods management, as well as through POS systems and retail software.
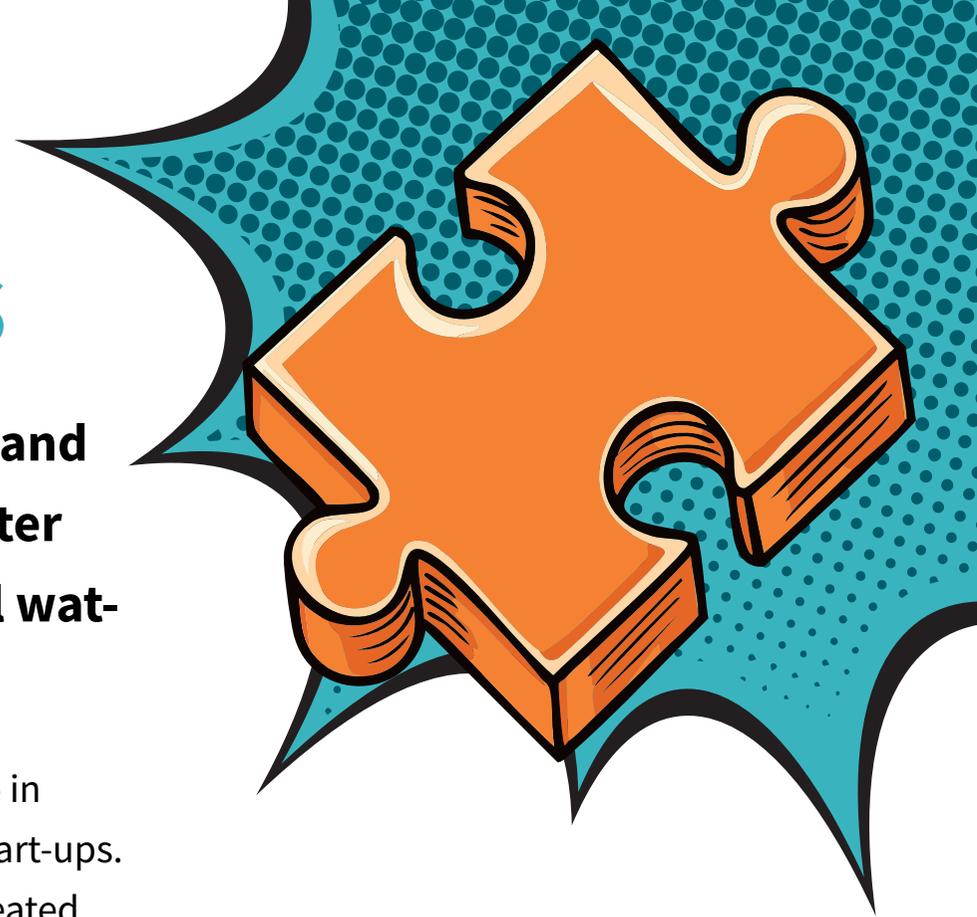
Two worlds, one idea

The original REMIRA companies had a vision of making their users' everyday work in logistics and retail easier, automating it and thus making it more efficient. Gradually, two large companies emerged: REMIRA Group GmbH and ROQQIO GmbH.

Supply chain solutions

The eight companies Remira GmbH, StatControl, Tia A3, LOG:IT, PreSet, Outperform, Nicando and Kyklos merge to form REMIRA Group GmbH. In 2018, investor Elvaston joins the company. REMIRA develops into one of the leading providers of supply chain solutions on the market. The goal: to create AI-supported „end-to-end cloud solutions" for customers.

Omnichannel commerce

Almost simultaneously, a similar spectacle is taking place in the retail sector: ROQQIO Commerce Solutions GmbH is also being formed from a merger of eight companies: ROQQIO Commerce Cloud, ROQQIO GmbH, höltl, Futura, eFulfillment, Retail Trust, Clarity & Success and Terra Software. ROQQIO provides its customers with fully integrated omnichannel software that connects all sales channels and harmonizes all retail processes.
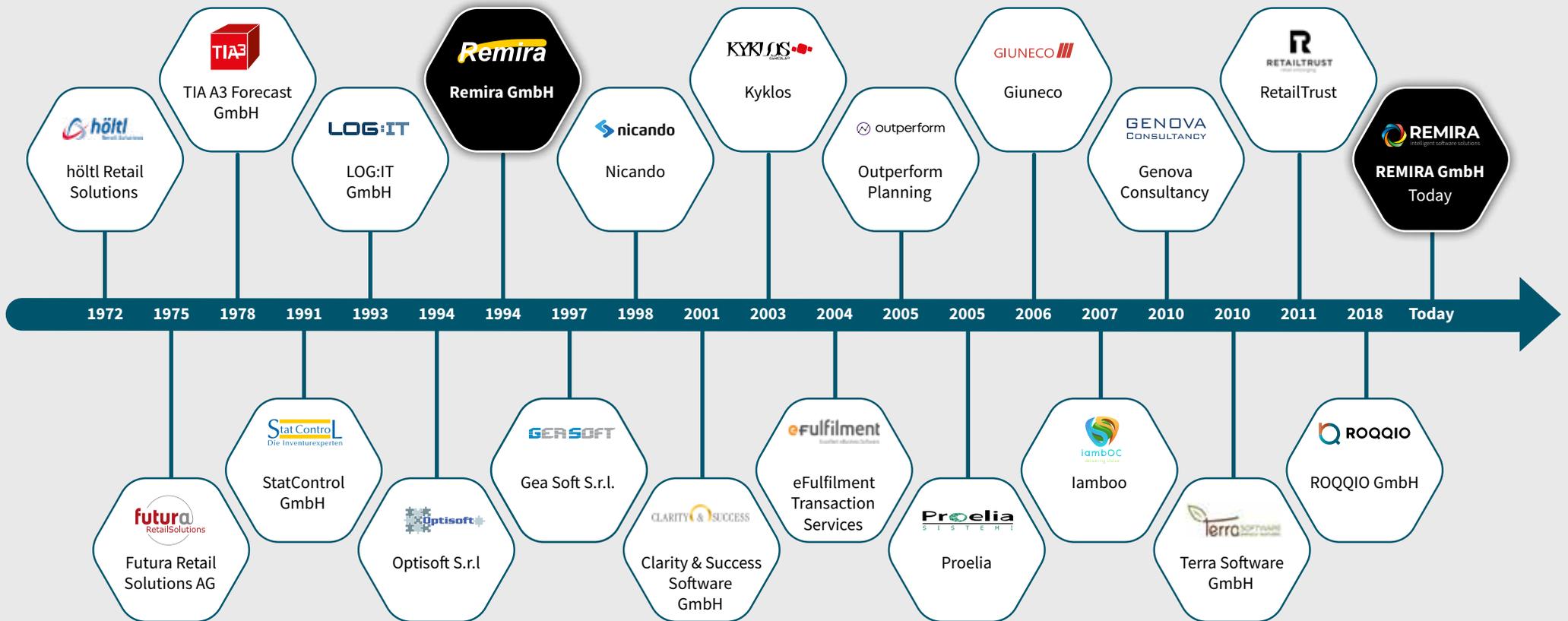
Intelligent software solutions

The many pieces of the puzzle come together to form a complete picture: supply chain solutions are linked with omnichannel solutions. Even if parts were missing or had to be replaced along the way, the big picture remained the same over the years: to make supply chains and commerce processes smooth and efficient.

REMIRA story at a glance

Timeline of companies:

- 1972 — höltl Retail Solutions
- 1975 — Futura Retail Solutions AG
- 1978 — TIA A3 Forecast GmbH
- 1991 — StatControl GmbH
- 1993 — LOG:IT GmbH
- 1994 — Optisoft S.r.l
- 1994 — Remira GmbH
- 1997 — Gea Soft S.r.l.
- 1998 — Nicando
- 2001 — Clarity & Success Software GmbH
- 2003 — Kyklos
- 2004 — eFulfilment Transaction Services
- 2005 — Outperform Planning
- 2005 — Proelia
- 2006 — Giuneco
- 2007 — Iamboo
- 2010 — Genova Consultancy
- 2010 — Terra Software GmbH
- 2011 — RetailTrust
- 2018 — ROQQIO GmbH
- Today — REMIRA GmbH

Knowing customers and their industries

REMIRA simplifies processes for its customers because the demands placed on warehousing, production and retail outlets have risen sharply in recent years. The same applies to sales channels – whether brick-and-mortar stores or online shops and platforms.

High degree of automation

The aim is to integrate, automate and harmonize procurement, storage, production and sales processes across the board. Customers should be given time for what matters most, so they can market their goods more successfully and make their everyday work more productive. Customer satisfaction is therefore at the heart of our services.

In-depth expertise

REMIRA can draw on its in-depth IT expertise and experienced employees. The solutions have been continuously developed over the years. At the same time, comprehensive industry knowledge has been built up, enabling the processes and challenges in companies of all sizes and in all business areas to be optimized sustainably and with a fast ROI.
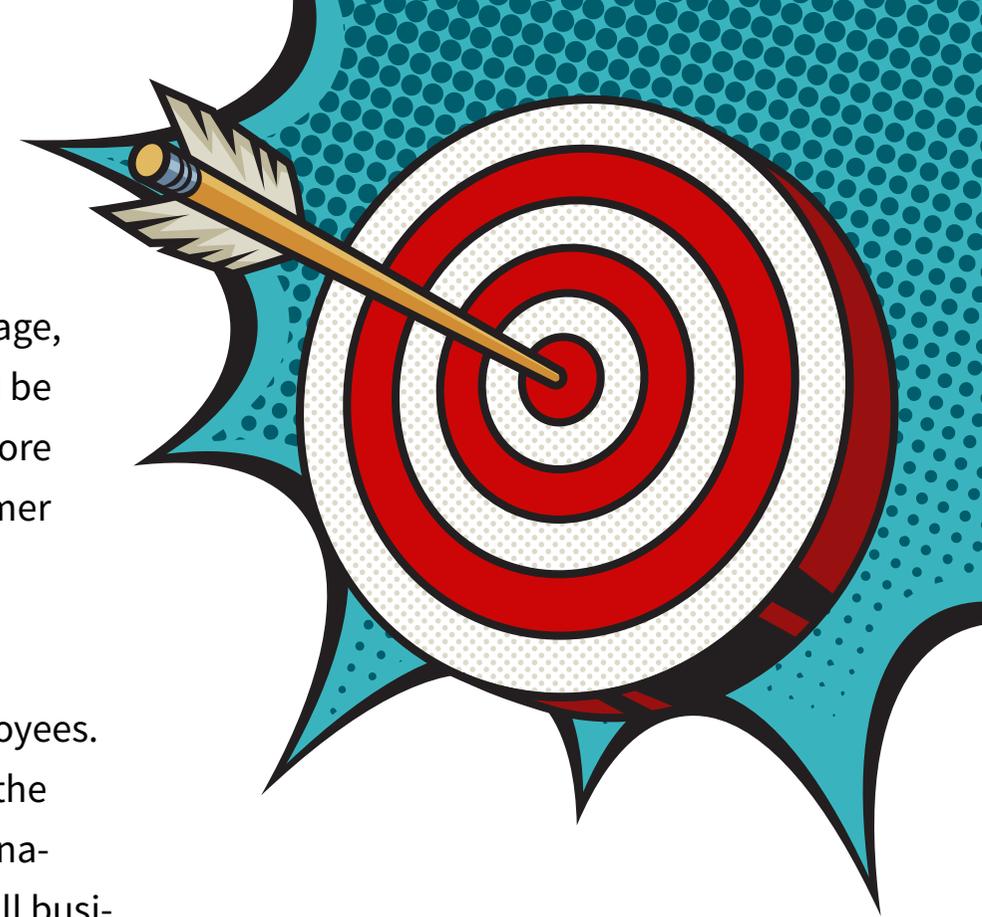
Joint concert with highs and lows

The big merger takes place in early 2022: Supply chain specialist REMIRA and ROQQIO, the expert in omnichannel commerce software solutions, merge to form the advanced REMIRA umbrella brand.

Merger

With around 500 employees and cumulative annual sales of €50 million, REMIRA enters the stage as one of the largest software companies headquartered in Germany.

To continue its strategic growth and further expand its market position internationally, five Italian software companies are acquired and integrated into REMIRA. The broad product portfolio is designed to offer companies an end-to-end solution that focuses entirely on the behavior of end customers and the market.

But shortly thereafter, customer needs shift again: from product diversification to specialization in key areas and industries. In 2023, REMIRA divests itself of individual areas and products. Strategically realigned and with a new CEO at the helm, Dirk Bingler, the REMIRA team takes off.
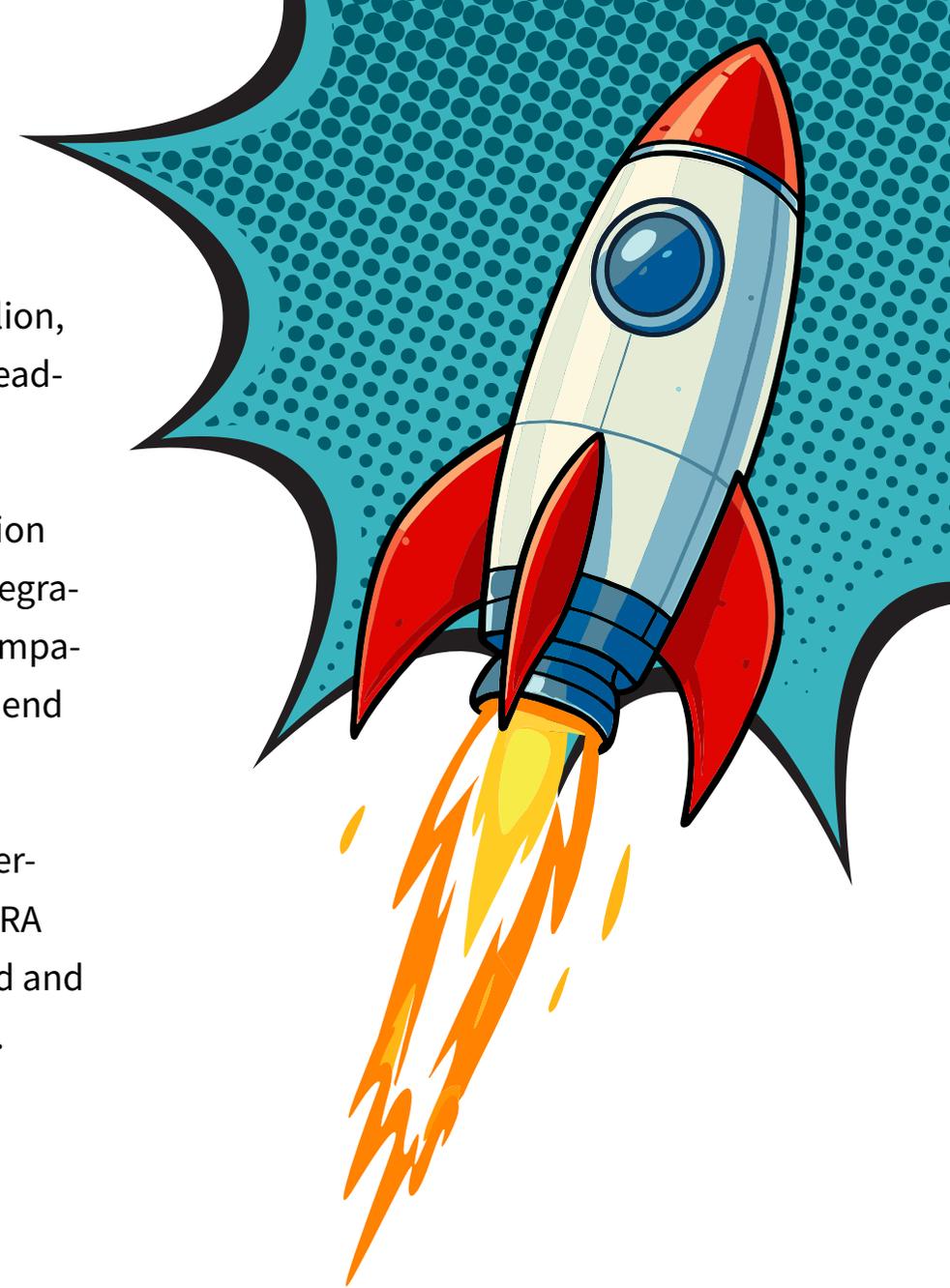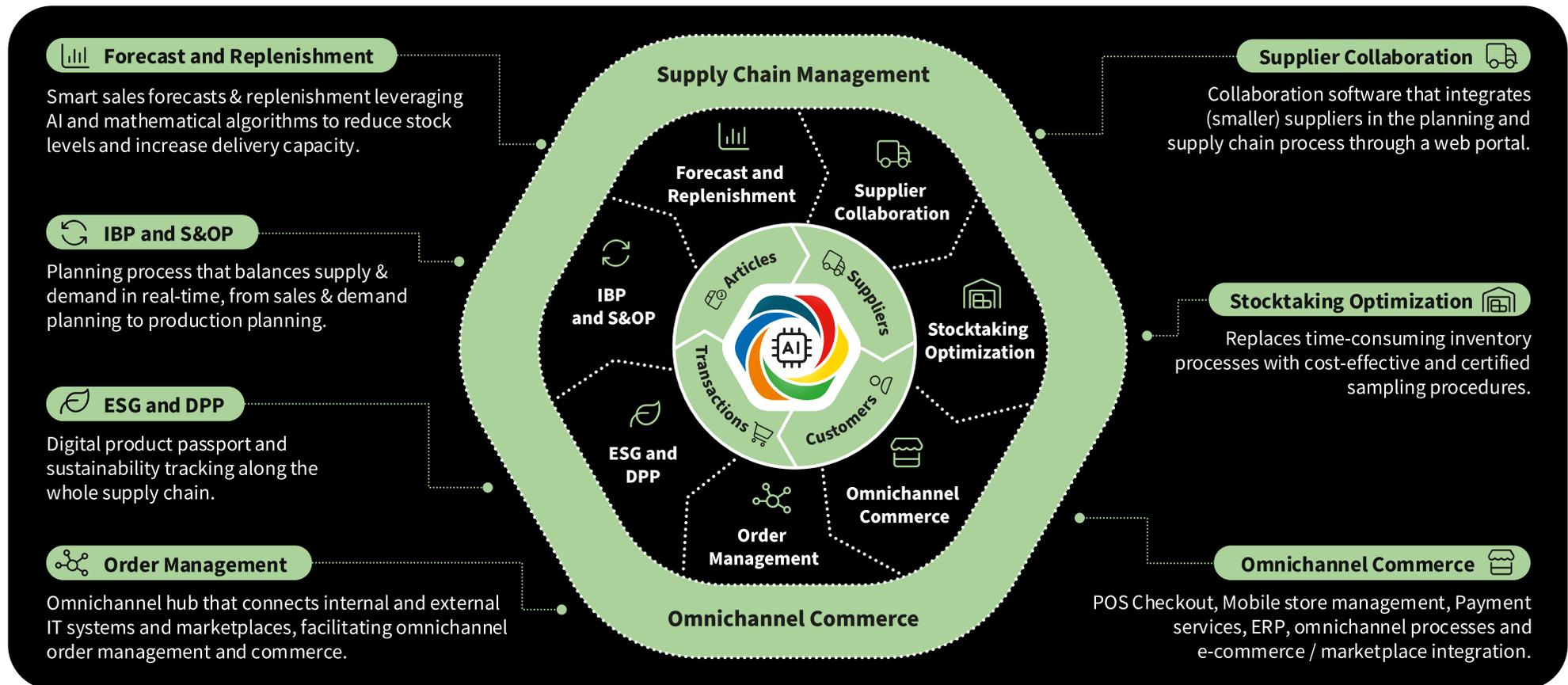
Realignment of REMIRA

2024 is a year of change for REMIRA. In reference to its headquarters in Dortmund, located on the site of the former Phoenix blast furnace, REMIRA rises like a phoenix from the ashes.

REMIRA PLATFORM as a central hub

At the beginning of 2025, the company launches the REMIRA PLATFORM as a single source of truth and central data hub. On the REMIRA PLATFORM, orchestrated services and software solutions will run in sync on a central hub. For REMIRA, the future lies in the cloud and in SaaS-enabled software solutions that all customers can access conveniently, easily, and quickly – without the need for complex local installation and dedicated IT resources.

Forecast and Replenishment
Smart sales forecasts & replenishment leveraging AI and mathematical algorithms to reduce stock levels and increase delivery capacity.

IBP and S&OP
Planning process that balances supply & demand in real-time, from sales & demand planning to production planning.

ESG and DPP
Digital product passport and sustainability tracking along the whole supply chain.

Order Management
Omnichannel hub that connects internal and external IT systems and marketplaces, facilitating omnichannel order management and commerce.

Supplier Collaboration
Collaboration software that integrates (smaller) suppliers in the planning and supply chain process through a web portal.

Stocktaking Optimization
Replaces time-consuming inventory processes with cost-effective and certified sampling procedures.

Omnichannel Commerce
POS Checkout, Mobile store management, Payment services, ERP, omnichannel processes and e-commerce / marketplace integration.

REMIRA in the future

REMIRA has reinvented itself within a very short period of time and is now considered one of the leading European companies for software solutions in the areas of supply chain and omnichannel commerce. REMIRA's customers can orchestrate all services and software solutions in a central hub and access them according to their needs and target groups. Also available as Software-as-a-Service: depending on the depth of integration of the solution, REMIRA's customers can switch directly to the new cloud product or pursue a hybrid approach. REMIRA's strategy is paying off and pointing the way to the future.
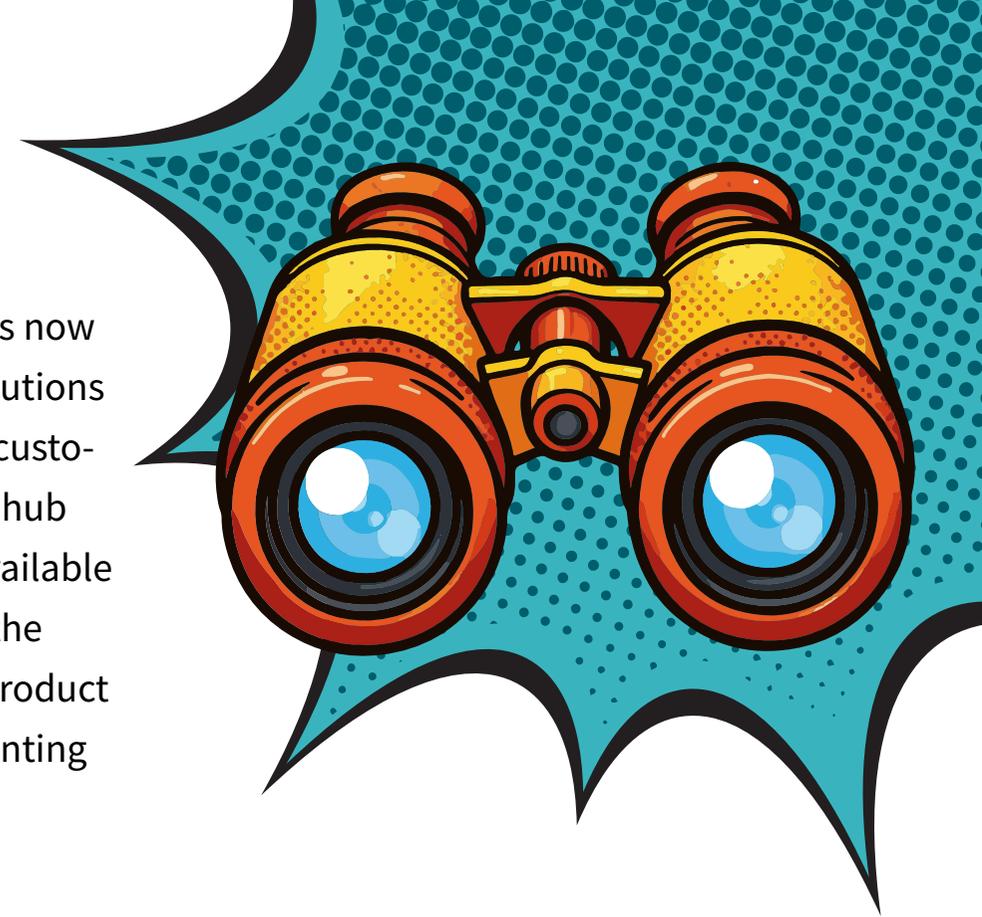
Curious about our supply chain and commerce solutions? Scan the QR code now to learn more!

REMIRA markets

USA

Netherlands

Poland

Germany

Austria

Switzerland

Italy

Australia

C-Level

From left to right: Dennis Dreibrodt, Ralph Hartwig, Elena Peter,
Mario Raatz, Oliver Jenneskens and Dirk Bingler

Selected customers

Empowering supply chain & commerce

We support our customers in making their supply chain and commerce processes more sustainable, resilient, cost-effective and agile. This enables us to generate more revenue and strengthen our customers' position in the competitive environment.